

Zermatt, September 2008

## **MOUNTAIN EXPOSURE INVENTS THE GOURMET SKI GUIDES**

Announcing Zermatt for Foodies with Mountain Exposure

[Zermatt](#) in Switzerland is renowned for having the greatest selection of outstanding mountain restaurants in the Alps, many of which are listed by Michelin. However the best of these slope-side spots can be hard to find, or may be fully booked days, if not weeks, in advance.

Luxury ski chalet specialist Mountain Exposure has cooked up a simple solution to help its clients in Zermatt get the very best out of their stay. Its '[Gourmet Guides](#)' - expert skiers with years of local knowledge - will ski the customer as hard or as 'ski-to-lunch' as they desire, and deliver them to the most appropriate restaurant which will have been pre-booked to suit the time, weather, snow (and leg) conditions.

'It's very easy to get it wrong if you don't have the right guidance', says Hugh Marcelin-Rice, Mountain Exposure's director. 'How do you know whether to book a table inside or outside, knowing that you can't easily switch? Or whether you should go to Italy, given that the weather there can be entirely different? Our guides will use their influence to get the best tables, explain the menus, reserve the best cakes in advance, and they all know their Sassicaia from their Latours.'

‘It’s one of the many concierge services we supply to make our clients’ holidays in Zermatt run seamlessly’, Rice continues. ‘Our aim is to remove all

organisational stress while giving the benefit of our insider knowledge, which no-one can match because we are based in, and dedicated to, Zermatt.’

Mountain Exposure operates exclusively in Zermatt and has the Alpine resort’s finest portfolio of [luxury accommodation](#), including three unique new free-standing catered chalets moments from the main Matterhorn Express lift and the centre of the village. [Castor](#), [Pollux](#) and [Gemini](#) are meticulously appointed and thoroughly ‘green’; being powered geothermally, and are supplied with staff including three first class chefs. Prices start at £ 8,000 per week for an 8-bed chalet.

Mountain Exposure offers a range of other luxury chalets. Please see [www.mountainexposure.com](http://www.mountainexposure.com) or call +41 794 864 504.

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