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Image courtesy Victor Cortez;
Alpine Photo Shop Zermatt

MOUNTAIN EXPOSURE

Situated in the heart of the Swiss Alps, and regarded by many as Switzerland's premier ski resort, Zermatt is not only picturesque - offering as it does spectacular views of the towering Matterhorn - but has a virtual guarantee of snow throughout the season, a variety of well-groomed and varied runs, and plenty of challenging off-piste opportunities.

But it's not only the slopes that guarantee a steady stream of skiers; visitors also flock here for the great local restaurants (where fondue is *the* thing to eat) and the legendary apres-ski scene.

There's only one way to experience Zermatt during your stay, and that's in style. So make your base the most luxurious chalet in town: The Zermatt Lodge. Situated close to the main street and the Sunnegga Express lift station, The Zermatt Lodge offers incredible views of the towering mountains, and a décor that's the last word in sleek alpine chic. Not only will a chalet-girl clean and look after you every day, but a dedicated professional chef will cook up gourmet meals, while you enjoy a post-run soak in your own private Jacuzzi, handily located on the balcony for more of those great Matterhorn views.

Visit www.mountainexposure.com for more details, or call 0845 425 2001