

Press release

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MOUNTAIN EXPOSURE CELEBRATES BEST SNOW FALL IN 30 YEARS WITH 30 PER CENT OFF DEALS

Mountain Exposure, Zermatt's leading luxury chalet specialist, is offering a range of last-minute offers for the smart traveller. A selection of their stylish chalets is available at significant discounts across various dates in March and April, perfect for making the most of the resort's best snow fall in over 30 years.

Located in the heart of the Swiss Alps, Zermatt is a world-class ski resort. Experienced skiers love the challenging runs and the adrenalin from heli-skiing, while novices enjoy lessons amid stunning scenery. Zermatt's famous après-ski activities include gourmet restaurants, sophisticated jazz clubs, live music in numerous bars, an art gallery cinema and many night clubs.



Mountain Exposure's cosy ski lodges are nestled among the pedestrian streets of this exclusive town and offer fine dining prepared by your personal chef and served by your host. These meticulously crafted retreats are a design-led contemporary Alpine collection, carefully chosen to create the ultimate ski holiday experience.



Chalet Castor (sleeps from six to eight)

Nestled on a beautiful hillside, with convenient elevator access, this newly built, design-led three storey chalet boasts four double bedrooms and an outdoor hot-tub. With numerous balconies and large terraces offering views of the village and mountains, Chalet Castor is within easy reach of the village centre and the Matterhorn Express lift.

Weekly rental of Chalet Castor is available in March and April at the following prices:

- 9,800CHF for any week in March 2009 (approximately £6,000*; £107 per person per night)

- 12,800CHF from 29 March-5 April and 5-12 April 2009 (approximately £7,900*; £141 per person per night)

Chalet Gemini (sleeps from eight to ten)

Nestled on a beautiful hillside, with convenient elevator access, this newly built, design-led three storey chalet boasts five double bedrooms and offers a private sauna and an outdoor hot-tub. With numerous balconies and large terraces offering views of the village and mountains, Chalet Gemini is within easy reach of the village centre and the Matterhorn Express lift.



Weekly rental of Chalet Gemini is available in March and April at the following prices:

- 12,800CHF for any week in March (approximately £7,900*; £112 per person per night)
- 18,800CHF from 29 March-5 April and 5-12 April 2009 (approximately £11,600*; £165 per person per night)

Ideal for large groups, **Les Perles** combines the luxurious Chalet Gemini with the neighbouring chalets of Castor and Pollux to accommodate up to 26 guests. These plush alpine lodges are fitted with flat-screen TVs, wood fireplaces and geothermal heating, and are a great way to incentivise staff or create a memorable gathering for families and friends.

All bookings made for Les Perles will receive an extra 20 percent discount for stays in either March or April 2009.

To enjoy a luxury break in Zermatt and take advantage of Mountain Exposure's fabulous special offers, visit www.mountainexposure.com, call +41 794 864 504 or email bookings@mountainexposure.com.

* Exchange rate is current as of 24 February 2009. Rate: 1CHF = £0.620 GBP; www.xe.com

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About Mountain Exposure

Mountain Exposure offers luxury ski accommodation in Zermatt, Switzerland's premier ski resort. Now in its third year of operation, the company was conceived by four passionate skiers and snowboarders who were keen to share their love of Zermatt with discerning travellers. Today, Mountain Exposure's ski accommodation is renowned for providing a high level of quality and personal service. All accommodation is carefully selected for its comfort and atmosphere, and chalets are decorated to the highest specifications.